

Gameathon

1. Create your own Tiltify page [here](#).

Once on the webpage simply click 'Start fundraising' to get set up. Please take a look at Tiltify's own useful guide for more information [Guide to fundraising on Tiltify : Tiltify](#).

2. Once your Tiltify page is set up:

- Get on social media to share when your stream is taking place with everyone you know and to encourage donations.
- Make sure you send updates along the way, eg. '1 week until...' 'Tomorrow my stream is taking place', so that you have a great audience.
- Consider ways to draw people in, such as a giveaway when you reach a certain amount or a challenge you might do when you reach a fundraising target
- Have a practice run before you go live to ensure you don't face any technical problems on the day – test your mic and webcam

3. Stream on your chosen social media platform

Add our downloadable streaming overlay [here](#).

4. Enjoy your streaming fundraiser!

You can encourage donations by providing examples of what they can do. For example, £3.50 could pay for a copy of our 'Safer Sleep for Babies Guide for parents'.

If you have any questions about your fundraising or need any support please get in touch at fundraising@lullabytrust.org.uk